

modernism

MATERIAL GOODS



Below from left
Jogg, Hofmann and Pod.

Fancy Floors

The patterns of Apeiron Design's Modern Collection of rugs are perfect foils for midcentury decor. The Colorado-based company's rugs are knotted or tufted by hand out of a Tibetan and New Zealand wool blend and Chinese silk, and certified child-labor-free by the Good Weave organization. Prices range from around \$1,000 to \$12,000, depending on size and technique. Mention *Modernism* magazine when you order through March 2012 and receive a 10% discount. For more information, visit apeirondesign.com.

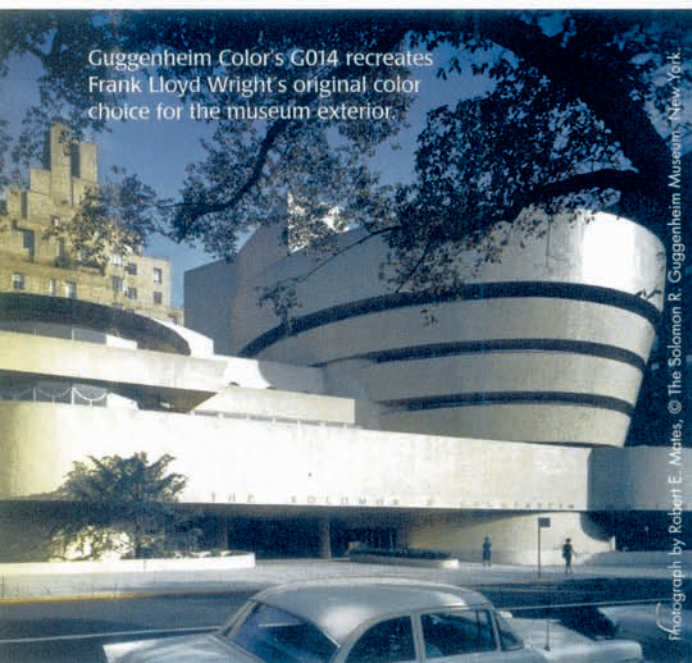


Kristian Vedel's *Bird* family, newly available.

Micro Design

When good architects turn their attention to small things, the results can be spectacular. Architectmade is a Danish company that offers objects, some utilitarian, some pure fun, designed by the great Danish architects of the 1950s and '60s. Their offerings, some of which are available at the Museum of Modern Art's design store in New York, include Jørn Utzon's 1949 *Spring* drinking glasses, Finn Juhl's 1956 *Turning Trays*, Peter Karpf's 1965 stainless-steel *Gemini* candle holders, which can be grouped in patterned combinations, and Kristian Vedel's practical bentwood child's chair that can also be used as a table, high chair and rocking toy. A recent addition is Vedel's wooden *Bird* family (1959). For additional retailers, visit architectmade.com.

Guggenheim Color's G014 recreates Frank Lloyd Wright's original color choice for the museum exterior.



Photograph by Robert E. Whites, © The Solomon R. Guggenheim Museum, New York.

Paint like the Masters

You might not be able to afford a Van Gogh, but now you can paint your walls the color of the sky in his *Mountains at Saint-Rémy*. The Guggenheim Museum in New York has teamed up with the Vermont-based Fine Paints of Europe to bring the hues of modern art to your home's walls with two color ranges, using colorants from the Dutch company Wijzonol. The 50 Gallery Colors include the original beige that Frank Lloyd Wright chose for his building's exterior (after considering red) as well as the current white; the deep red he specified for the elevator interior; and colors used by the curators and exhibition designers to evoke specific atmospheres on the gallery walls. The 150 Classical Colors, deep and rich, were distilled from the museum's holdings of 20th-century paintings by Van Gogh, Franz Marc, Wassily Kandinsky, Paul Cézanne, Paul Gauguin and others. For information, visit guggenheimcolorbyfpe.com.